

## UCF Center for Innovation & Entrepreneurship

### Promoting Innovation, Wealth Creation and Economic Vitality

The successful initiatives introduced by the Office of Research and Commercialization (ORC) over the last decade, exemplify UCF's long-standing commitment to creating opportunities for innovation and entrepreneurial success and manifest the university tagline, "UCF Stands for Opportunity." These efforts have led to the creation of the **Center for Innovation and Entrepreneurship**.

Collectively the ORC and UCF efforts have enabled the region to become recognized as one of the most comprehensive and best integrated collections of entrepreneurship initiatives worldwide and positively impact its innovation and entrepreneurs. Additionally, these efforts have helped UCF, Central Florida, and the state, earn an outstanding reputation for its contributions to the entrepreneurial ecosystem.

The UCF Center for Innovation & Entrepreneurship (UCF CIE) is a university wide program that consolidates and coordinates UCF's major innovation and entrepreneurship support activities to leverage university and regional partnerships. Its mission is to promote innovation, wealth creation, and the economic vitality of the Central Florida region. It will accomplish this by three objectives, which include education, research and outreach.

UCF is a catalyst to create research and fuel entrepreneurial processes necessary to introduce exciting and new innovations to society - thus creating opportunities. Learn more about how you can access the entry point of award-winning innovation resources at UCF. *Get connected at [cie.ucf.edu](http://cie.ucf.edu)*

AMERICA'S LEADING PARTNERSHIP UNIVERSITY™

#### Icon Key



### Blackstone LaunchPad

#### Engages Students in Our Startup Community, and Provides One-on-One Advising to Help Students Launch Innovative New Ventures

**Who we serve?** UCF students from all programs and disciplines interested in exploring entrepreneurial career options including starting or participating in a new venture.

**What we do?** Introduce students to entrepreneurship as a viable career option, help students develop viable business models for their innovative ideas, and support the formation and launch of new ventures.

**What we offer?** Daily workshops with varied subject matter experts, "Student Starter" community building events and resources, one-on-one, confidential, free, expert advising, and access to other startup resources.

#### Type of support:



**Location:** UCF Student Union

**Website:** [ucf.thelaunchpad.org](http://ucf.thelaunchpad.org)



Blackstone LaunchPad  
University of Central Florida

## UCF PROGRAMS PARTICIPATING IN CIE

### Venture Accelerator

#### Fostering the Growth of Emerging Technologies and Opportunities in the Marketplace

**Who we serve?** UCF researchers and technology entrepreneurs

**What we do?** Transforms innovative ideas and intellectual property into business plans with high-growth potential.

**What we offer?** Intensive business strategy coaching, Small Business Innovation Research and Technology Transfer (SBIR/STTR) commercialization plan assistance and other grant support. Provide market research, investor strategy assistance, introductions to Fortune 1000 tech scouts and key industry influencers, as well as sales process guidance.

Hosts the UCF Mentor Network for Entrepreneurs, connecting professionals with relevant expertise, that volunteer to assist entrepreneurs address specific challenges, needs, or opportunities for growth.

#### Type of support:



**Location:** Central Florida Research Park

**Website:** [www.ucfventureaccelerator.com](http://www.ucfventureaccelerator.com)



UNIVERSITY OF CENTRAL FLORIDA  
VENTURE ACCELERATOR

### Office of Technology Transfer (OTT)

#### Connecting University Research with the Marketplace

**Who we serve?** UCF researchers

**What we do?** Bring UCF discoveries to the marketplace through intellectual property protection, marketing and licensing processes; connects UCF researchers and their innovations with companies and entrepreneurs to take technology to the market.

**What we offer?** Actively works to protect and bring UCF researchers' ideas to market. Each invention disclosure submitted to the OTT is evaluated by a licensing professional with scientific expertise.

A customized intellectual property protection plan and commercialization strategy is designed for qualified technologies, based on the disclosed information and internal research. Each technology is managed through the duration of its life cycle – from disclosure to deal – by the same licensing professional. Combining the disciplines of science, business, and law, the OTT manages over 900 active intellectual property cases in patents, trademarks, and copyrights.

#### Type of support:



**Location:** Central Florida Research Park

**Website:** [tt.research.ucf.edu](http://tt.research.ucf.edu)



UNIVERSITY OF CENTRAL FLORIDA  
OFFICE OF TECHNOLOGY TRANSFER

## Business Incubation Program

### Facilitating Smarter, Faster Startup Growth

**Who we serve?** Central Florida early-stage companies and businesses outside the region, state or country seeking expansion.

**What we do?** We provide early-stage companies with the tools, training and infrastructure to become financially stable, high growth/impact enterprises.

**What we offer?** Provide emerging enterprises and those businesses seeking to expand, with a strategic path, vital business development services and resources, as well as ongoing guidance, motivation and support individually tailored to help take companies to the next level. Refer to website for complete list.

**Type of support:**



**Locations:** Eight locations across Central Florida including - Apopka, Central Florida Research Park, Daytona Beach International Airport, Kissimmee, Orlando, St. Cloud, UCF Campus (Photonics), and Winter Springs

**Website:** [incubator.ucf.edu](http://incubator.ucf.edu)



## Florida Small Business Development Center at UCF

### Helps Businesses Grow and Succeed

**Who we serve?** Small business owners and aspiring entrepreneurs in Central Florida.

**What we do?** Deliver business seminars and no-cost one-on-one business consulting for small business owners.

**What we offer?** Certified professionals, consulting, training and information, as well as specialized services that help businesses succeed and create positive impact for the Florida economy, while providing value for FSDBC stakeholders. Refer to website for complete list.

**Type of support:**



**Location:** Main office in the National Entrepreneur Center, located at the Fashion Square Mall in Orlando. Maintains 10 service centers across an eight-county area in Central Florida that includes Brevard, Flagler, Lake, Orange, Osceola, Seminole, Sumter, and Volusia counties.

**Website:** [www.sbdcorlando.com](http://www.sbdcorlando.com)



## GrowFL, the Florida Economic Gardening Institute

### Taking Successful Companies to the Next Level

**Who we serve?** Presidents, CEOs and decision makers of second-stage growth companies, headquartered in the state of Florida – commonly defined as companies with 6–99 employees, and \$750,000 to \$50 million in revenue, with an intent and ability to continue to grow beyond second-stage.

**What we do?** Provide strategies, resources and support to improve top-line and take successful companies to the next level.

**What we offer?** Strategic research, peer-to-peer CEO mentoring and leadership development, based on the philosophy of Economic Gardening@—to grow existing businesses in a community, region or state. GrowFL helps companies overcome obstacles to growth and leads them towards prosperity.

GrowFL is a statewide economic development organization certified by the National Center for Economic Gardening at the Edward Lowe Foundation.

**Type of support:**



**Location:** Central Florida Research Park

**Website:** [www.GrowFL.com](http://www.GrowFL.com)



UNIVERSITY OF CENTRAL FLORIDA  
CENTER FOR INNOVATION & ENTREPRENEURSHIP

**UCF Blackstone Launchpad** was granted \$1.4 million from the Blackstone Foundation.



**FSBDC Assisted** the start of 108 new businesses.

**GrowFL** has ROI of \$7.58 for every \$1.00 invested into the program.



**UCF OTT** launched 3 startup companies founded on university technology in 2013.

**The Entry Point to a Suite of Award-Winning Innovation Services**

**UCF Venture Accelerator** has assisted more than 600 entrepreneurs in commercializing technologies.

**UCFBIP** has graduated more than 100 companies from the program.

